



For more information, please contact:

Phone 866-970-7999
E Fax 702-974-2221
Email info@REACTone.us

REACT Announces Member Group Buying Power Solution

Press Release - Cuyahoga Falls, OH—March 15, 2006 – REACT believes that the best way to make money is to keep the money that you already have in your bank account. For that reason our first mission is to provide our members better pricing on many of the things you buy everyday to run your businesses. The problem has been that the repossession industry is too fragmented and does not have enough companies to get the leverage required to gain such discounts. Therefore, REACT made the decision to merge our members with members of the towing industry, thus making us a part of a group large enough to leverage its membership base for discount buying power.

REACT partners with towPartners

towPartners has served the towing industry for several years and has over 9000 member companies with over 60,000 employees that it brings savings to each and every day. towPartners saved its members over two million dollars in 2005 and it just keeps getting bigger. REACT members are now towPartners members at no cost to your company. I urge you to dive into your introduction package when you receive it and learn everything you can about the discount opportunities that are coming your way this week.

Paying for your REACT membership

These benefits alone can cover the investment of being a REACT member and more. Consider this for a minute, if you can gain enough savings to cover the cost of your REACT membership, you are spending absolutely nothing to be a member of REACT and your company gains the total solutions, services, and support that REACT offers its members. It will actually cost companies money not to be a REACT member.

Savings Example # 1: A very large company in AZ has over 40 Sprint phones. Estimated cost of service is \$3,000 a month or more. We now have a 12 % Sprint / Nextel discount which will save this company over \$360 per month, that's over \$4,300 a year. The companies' investment to be a REACT member is paid for by this benefit alone plus they have money left over to put back in their pocket.

Savings Example # 2: That same company is currently putting 28 employees through the CARS course this week. They expected to pay \$325 per student which is the retail price of the course. As of the last press release on February 20, 2006 REACT members only pay \$99 per student; therefore, this company is saving over \$6,300. That is \$6,300 back in the companies pocket because they are a REACT member.

REACT has put over \$10,600 back in the pocket of this business owner this week alone by providing Group Buying Power solutions. The great thing is that we have not even mentioned the other 28 discount benefits in the package; these are just two (2). We are also adding new benefits all the time so keep a look out for more savings announcements coming your way. Just imagine what your company is going save by being a REACT member!

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